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Dear LA Galaxy Alliance Clubs and families,

We are excited to continue our Alliance Club Program with your club and community for the 2017/18 season.

Since the inception of the Alliance Club program 7 years ago, we have experienced a tremendous amount of growth and we are extremely proud of our many accomplishments at each club. We continue to expect meaningful and increased interaction between our Alliance Clubs in order to create a rewarding environment for our players, coaches and families. The results are made evident through our member clubs striving to play attractive, winning soccer combined with improved player, coach and parent behavior on the sidelines. In line with the LA Galaxy mission, our Alliance Clubs are committed to furthering the sport of soccer and enriching our community.

In our effort to be the best professional soccer club in North America, we continue to invest in developing our Boys Academy, while creating the first fully-funded Girls Academy by an MLS team who will begin play in 2017. We intend to strengthen our Alliance Club programming through additional age appropriate opportunities managed by our newly appointed full-time Technical Consultant, Matt Tutton. Importantly, we remain committed to improving our relationship with you in your local community through unique events and outreach programs. We are fully aware this type of partnership only works when there is teamwork and dialogue between our organizations as we strive to enhance your club as much as you will enhance ours.

The LA Galaxy are confident that our LA Galaxy Alliance Clubs will further solidify our position as the club of choice for players, parents and coaches. The primary focus remains on player development for all ages and all skill levels. We expect your players to strive to be the best they can be on and off the field, therefore our staff will support LA Galaxy Alliance Club coaches to provide the best atmosphere possible to achieve these goals. These partnerships are long term working relationships dedicated to the overall sustainable health of your club and we are committed to your future.

I look forward to building off our foundations and previous success in the upcoming year.

A handwritten signature in black ink, appearing to read "Chris Klein".

Chris Klein